



P.O. Box 958  
Wheatland, CA 95692  
Telephone 530-633-4858  
Fax 530-633-0365  
[www.californiashipstoreefs.org](http://www.californiashipstoreefs.org)

## **CHARTER FOR WEB SITE COMMITTEE**

### WHY IS THIS MISSION NEEDED OR WHY IS IT IMPORTANT

California Ships to Reefs is positioning itself to be THE place/people to go to for Ships to Reefs information. In the fast-paced world of the internet, having all this information readily available at one site, is the best way to ensure anyone who wants to know about us, or Ships to Reefs in general, comes to us. We will be THE place to go. Additionally, the California Ships to Reefs web site members will, as much as they are able, to contribute to the ShipstoReefsInternational.org web site. There will be overlap between the two sites, so the additional work won't be overloading. Also, our personnel/volunteers need easy access to research materials, membership info, etc., so rather than go to the originators of this info, they use the "back door" page to retrieve this info expeditiously.

### DESCRIPTION OF WHAT NEEDS TO BE DONE

1. Develop and maintain a Ships to Reefs site that is the "gold" standard, so when someone wants to know about Ships to Reefs, they come to California Ships to Reefs for that information such as Ships to Reefs "How-to", Team Development, Financing Methods, etc.
2. Develop and maintain a Ships to Reefs International web site that encompasses reefing sites all over the world. This site will be a one-stop shop for reefing information from any state or country that is interested in sinking artificial reefs.
3. Develop a "back-door" location that is password protected, to be used strictly by authorized California Ships to Reefs personnel/volunteers.
4. Work with Research Committee to make available a database for research materials, with easy access by California Ships to Reefs personnel/volunteers.
5. Develop area on site for outsider viewing of digital presentation and/or California Ships to Reefs video.
6. Develop Shopping Cart, eBay store, or other method of promoting sales.
7. Update sites with new information as needed, with full support from everyone.
8. Website needs to be our internal newspaper.

### DEFINE SUCCESS FOR THIS COMMITTEE

1. Web site that is user friendly, provides updated information and is the "gold" standard for Ships to Reefs information.
2. Web site has a "back door" for California Ships to Reefs personnel/volunteers to have easy access to research materials, membership list, anything that one of us might need without having to go to the source for the info.
3. Research Library has been set-up with easy access.
4. Outsiders can view the digital presentation and/or California Ships to Reefs video on the web site.
5. Shopping Cart is online & updated with new merchandise regularly
6. Site is continuously updated as required.

OVERALL PROJECT: For the Duration

### SKILLS/PEOPLE OR EQUIPMENT NEEDED TO ACCOMPLISH MISSION OF COMMITTEE

Graphic Designer(s), Web Developer(s), Web Manager to update the site with changes on a regular (if not daily) basis, and/or assign such tasks to the web developers; Web Server large enough to hold & manipulate all the files and links we may wish to place upon our site; Reporters and/or people to gather existing information from other sites.