



P.O. Box 958
Wheatland, CA 95692
Telephone 530-633-4858
Fax 530-633-0365
www.CaliforniaShipstoReefs.org

FOR IMMEDIATE RELEASE

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CALIFORNIA SHIPS TO REEFS LAUNCHES 2009 FUNDRAISING CAMPAIGNS

California Ships to Reefs, Inc. (CSTR), a 501(c)(3) non-profit Public Benefit Corporation announced Monday that it is honored to accept as a donation, the proceeds from the upcoming *SCUBA Show 2009* Casino Night event on Saturday, May 30th. The *SCUBA Show 2009* is being held on Saturday and Sunday, May 30th and 31st at the Long Beach Convention Center in Long Beach, California. CSTR will also receive the proceeds from a raffle for prizes being donated by Diving Unlimited International (DUI) and coinciding with the *SCUBA Show 2009* event.

The *SCUBA Show* is recognized as the largest consumer dive industry exposition on the West Coast, and 2009 marks the 22nd year for the event. This is also the third consecutive year in which *SCUBA Show* organizers have arranged for the Casino Night event to benefit California Ships to Reefs. Casino Night is an opportunity for attendees to try their luck at standard "Vegas"-style gambling such as blackjack, craps, and poker, resulting in the opportunity to win dive gear and other prizes at the end of the evening. Tickets for Casino Night are \$25 each, for which each attendee will receive \$500 worth of chips at the event. Extra chips may be purchased if desired. At the end of the evening, attendees trade in their chips for raffle tickets which are entered in a drawing to win exceptional dive gear and other SCUBA related prizes, all awarded at the event. In conjunction with Casino Night, a silent auction will be held with prizes donated by such companies as Scuba Travel Ventures, DeepOutdoors, Pacific Wilderness, Halcyon, Ocean Reef and Aggressor Fleet.

Diving Unlimited International (DUI) is donating three prizes separate from the Casino Night raffle event prizes which will be awarded by raffle at 4pm on Sunday, May 31 at CSTR's booth. Tickets are purchased separately from the Casino Night event, and the winner does not need to be present to win. This raffle is unique in that only 1000 tickets are available at a price of \$10 each. 1st prize is a DUI drysuit, 2nd prize is a DUI Delta buoyancy compensator, and 3rd prize is a DUI weight and trim system. In addition, all prizes in the DUI raffle include a factory tour and lunch with DUI founder and California Ships to Reefs chief advisor Dick Long.

For further information, contact Public Relations Committee Chair Kevin Sullivan at (805) 551-8940, visit the SCUBA Show website at www.scubashow.com, or visit the California Ships to Reefs website at www.californiashipstoreefs.org.